## INTO Regional Office Hong Kong







External office view - On Nathan Road in between the busy thoroughfares of Jordan Road and Gascoigne Road. Hong Kong Polytechnic University is also close by. This area is considered the centre of Kowloon and just 5 minutes from Jordan MTR station.



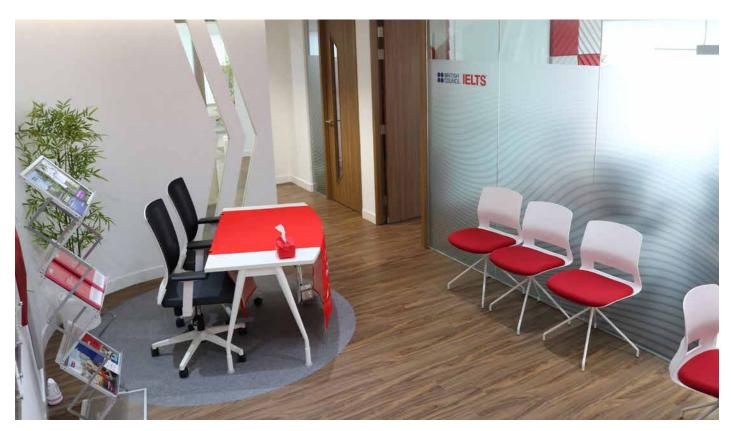
► External office view - The office lobby entrance just off Nathan Road and opposite the Eaton and Novotel hotels. Escalators take you to the office lifts where the INTO Hong Kong Regional Office is located on the 10th floor.



▶ **Office front door and IELTS reception desk** - Secure, key fob enabled door, opens up into the reception area where students, staff and visitors alike are greeted by the co-branding with British Council IELTS.



▶ **IELTS reception desk** - On test days INTO staff provide support to the British Council and are also on hand to give information on studying overseas to test takers. The reception area also has ample space to showcase university marketing collateral.



▶ Internal office view - The office reception area has seating for 8-10 people and is used as a waiting area for visitors and IELTS test takers. Behind the frosted glass is Meeting Room 1 with Meeting Room 2 beside that.



▶ Office reception area - With soundproofed walls the reception area's acoustics allow clear conversations with visitors and students registering for their IELTS. The blank white wall space is deliberately designed for test taker photographs.



Meeting Room 1 - The main meeting and conference room can also be used for student interviews and IELTS speaking tests. The soundproofed room has excellent acoustics and with its Wi-Fi connection and big screen TV provides first class conferencing.



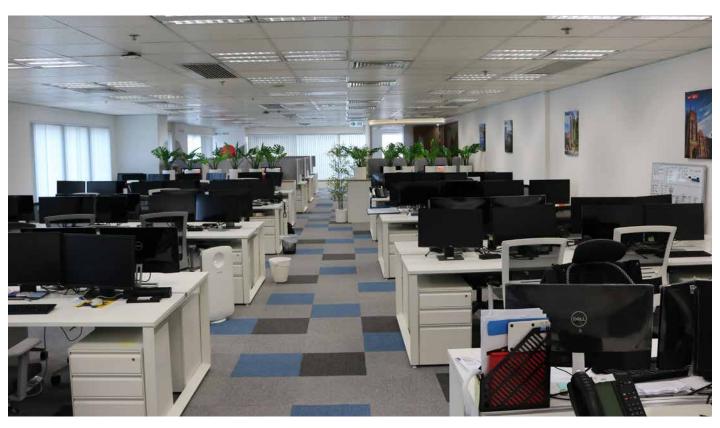
▶ **Meeting Room 2** - With soundproofed walls the 2nd meeting room's acoustics provide the perfect meeting environment as well as facilitating clear conversations with students taking their IELTS speaking test.



▶ **Meeting Room 3 and storage area** - The third meeting and conference room can also be used for student interviews and IELTS speaking tests. There is also ample storage space within the cabinets provided.



▶ **Secure lockers** - 32 combination code lockers are for the use of IELTS test takers. Staff and visitors are also welcome to use it when not in use by the British Council. The photo on the left shows the entrance to the BC secure storage area.



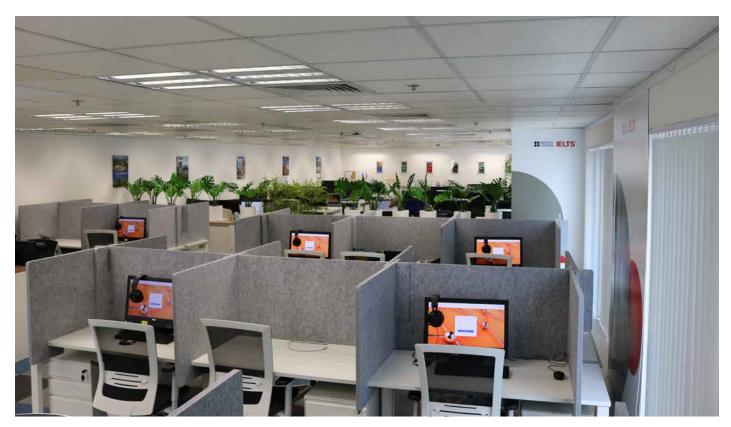
▶ **View from the rear of the office** - We host university partners, central finance and our US admissions teams. This centralized function situated in the region, where we source the majority of our students, provides market leading service to our stakeholders.



▶ **View towards the rear of the office** - Each desk has its own secure storage as well as multiple screens, where required, to allow multiple windows to be opened. This provision allows our admissions and finance teams to operate efficiently.



▶ **View of the multifunction area** - The multifunction area configuration here has temporary table dividers and British Council computers. Once removed these are stored in the storage area allowing different usage. The back office is separated by plants and cabinets.



▶ **View of the British Council testing area and entire office** - The main office has room for 78 people but with the multifunction area allowing hot desk activity we could accommodate more if needed.



▶ **View of the British Council testing area** - Secure UKVI testing allows the Jordan IELTS test centre to deliver all three types of the British Council's Computer Delivered IELTS (CDI); Academic, General and UKVI. With space for 22 test takers, at maximum capacity, this facility has opened up a new area of Hong Kong to the British Council and its IELTS test takers.



Multifunction area - When not being used to administer IELTS testing this space operates as a hot desk and presentation area. With a location in the heart of Hong Kong, ease of access for both students and agents is guaranteed.



▶ Multifunction area - With space to seat 22, and with the function to deliver presentations by both INTO staff and our University Partners, the multifunction area provides an excellent facility for stakeholder engagement.



Multifunction area - With clear separation from INTO's back office functions and with cabinets for marketing collateral the multifunction area / Hot desking space provides a great environment for collaboration and recruitment events.



▶ **Kitchen area** - Filtered water, Nespresso coffee, sink, fridge freezer and two microwaves provides the staff with all the necessary amenities for an office day. The water and glasses are also free to use for IELTS test takers.



▶ **INTO Hong Kong Regional Office** - With British Council and INTO branding visible throughout there is ample opportunity for University partners to promote their university to potential students.



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