

CASE STUDY

INTO UEA is a joint venture partnership between the University of East Anglia and INTO University Partnerships.

It was established in 2006 to support the internationalisation goals of the university, namely to increase the number of high quality international students, to broaden its global presence and to invest in world class facilities. An integral part of the university, INTO UEA delivers programmes which prepare international students for long term success.

The partnership, located in a purpose built building in the heart of the UEA campus in Norwich, combines the academic reputation of one of the world's leading universities with the reach and resources of the private sector. Today INTO University of East Anglia is proof of the power of carefully designed public-private partnerships to transform higher education.

Since inception, the university has grown international new student enrolments by 157%. More than 8,500 international students have progressed to further study

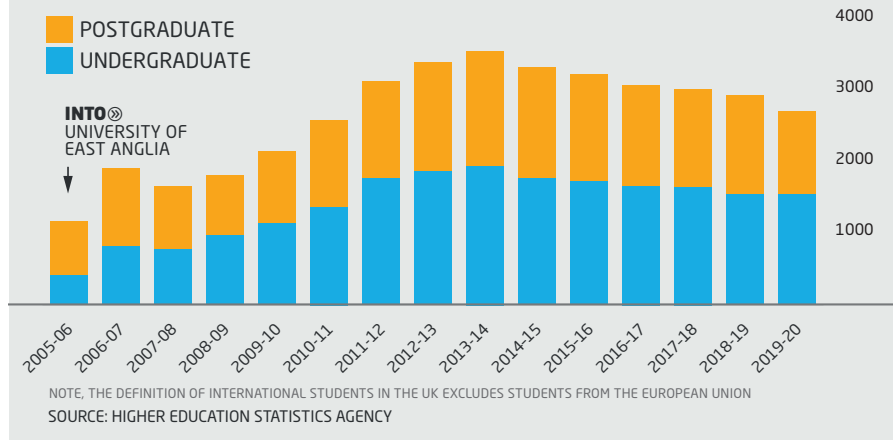
at the university. The presence of these students generates an estimated £43 million annually for the joint venture and the university.

In 2009-10, the partnership launched the Newton A-level programme for gifted and talented students across the world, and in 2014 it launched the world's first massive

open online course (MOOC) for international students.

The first 10 highly successful years of operation and partnership have culminated in INTO UEA winning a Queen's Award for Enterprise (International Trade) - the United Kingdom's highest honour for any business - in 2016.

TOTAL INTERNATIONAL STUDENT POPULATION AT UNIVERSITY OF EAST ANGLIA


157%

Growth in new undergraduate international students since 2006

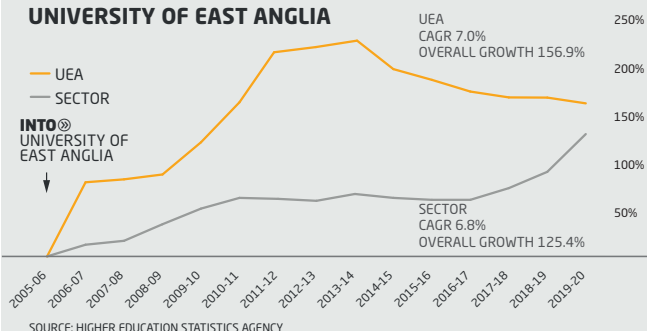
100+

nationalities on the UEA campus

£43m

annual economic impact to UEA

UNIVERSITY OF EAST ANGLIA ENROLMENTS

INTERNATIONAL STUDENT GROWTH RATES:
UNIVERSITY OF EAST ANGLIA

INTO UNIVERSITY OF EAST ANGLIA STUDENT EXPERIENCE

OVERALL SATISFACTION

95%

LEARNING SATISFACTION

94%

LIVING SATISFACTION

88%

SUPPORT SATISFACTION

95%

SOURCE: INTO STUDENT EXPERIENCE SURVEY MAY 2019

INTO UNIVERSITY OF EAST ANGLIA DIVERSITY

STUDENTS FROM

53

COUNTRIES AT INTO UNIVERSITY OF EAST ANGLIA

2018 AND 2019 ACADEMIC YEARS

STUDENT PERFORMANCE

INTO UNIVERSITY OF EAST ANGLIA STUDENT PERFORMANCE

95% PASSED

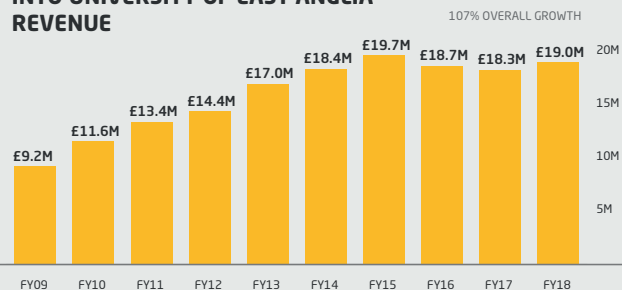
95% OF WHICH WERE ELIGIBLE TO PROGRESS

95% of all Pathway students were eligible to progress to the University of East Anglia in 2019-20. Passed students are those who successfully passed their Pathway, of those who completed. Eligible students are those who qualified for admission to the university, of those who passed their Pathway.

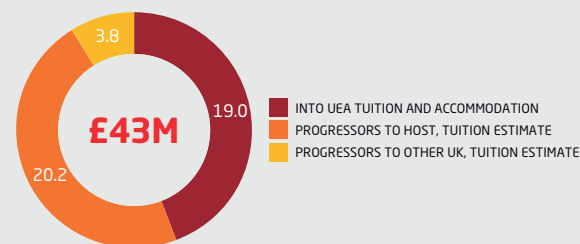
INTO UK PROGRESSION RECORD 2019-20

INTO UNIVERSITY OF EAST ANGLIA REVENUES

INTO UNIVERSITY OF EAST ANGLIA REVENUE



ANNUAL REVENUES 2017-18 GENERATED AS A CONSEQUENCE OF THE INTO PARTNERSHIP (£M)



CUMULATIVE TUITION IMPACT ON UK HIGHER EDUCATION OF STUDENTS PROGRESSING FROM INTO UNIVERSITY OF EAST ANGLIA ACADEMIC PATHWAYS 2007-2019*

